



# Meet

# KAREN SANDS >

## SHAPING THE NEW STORY OF OUR AGE

Recognized by Forbes as "One of the Top Female Futurists Worldwide" (2020), and by Bruce Rosenstein, Managing Editor of Leader to Leader as "Among the Top 42 Leading Futurist Authors Past and Present" (2021), and "One of the Authors of Top 55 Books on Longevity and Productive Aging" (2022), and listed on Futurist Ross Dawson's Top Global Female Futurists (2023)



### SIGNATURE THEMES

#### FUTURES BY DESIGN™

In *Futures by Design*, Sands futurecasts futures that will continue to be disruptive as emerging megatrends and disruptors morph what we know as reality. If you are seeking to take the future to the next level, look no further to develop leadership and lifelong success, as well as more intuitive and reflective strategies for an expanded sense of self and leadership Agency and Authority.

#### THE GREATNESS CHALLENGE™

In *The Greatness Challenge*, Karen shifts paradigms and turns the future—and our role in it—inside out and upside down. She argues that as we face accelerating global and national crises. We are also on the verge of a (r)evolutionary shift towards greatness, which is emerging in all sectors and strata of society.

#### THE AGELESS WAY™

*The Ageless Way* masterfully jolts our assumptions and opens the way to envisioning new alternative futures in the Longevity Economy. Sands forecasts that women will redefine growing older, bolder, and richer. This will catalyze a transformation of the business of aging & the graying of enterprises, as we all step into the uncharted territory of the new Ageless Way™.

#### GRAY IS THE NEW GREEN™

*Gray is the New Green* inspires audiences to turn anxieties into assets in the new Longevity Economy. Trailblazing leaders will learn to leverage the graying of the globe for people, planet and profits. Insights gained will lay the foundation for effective, innovative—even visionary—approaches that will rock your AGE and your revenues.

### SIGNATURE COURSES FROM FUTURES BY DESIGN COLLABS

(Offered in online and brick & mortar formats. Customized and licensed curriculum available.)

*Future Proof Forum™, Gray is the New Green™, Futures by Design™... More to come!*

- Get Future-Ready for Megatrends and Disruptors™
- A GeroFuturist's Perspective: Futures By Design
- Future Proof For VUCA Times: Navigating to the New Normal™
- Mining Preciousness from the Pandemic: Reinvention in a Time of Crisis™
- As a Trailblazer: What Keeps You Awake at Night?™
- The Truth About the Future of Aging-Health Care™
- From Burnout to On Fire™
- Ageless Reinvention: Designing Your Future™
- Visionaries Have Wrinkles: Serving the Generation Who Will Change the World...Again™
- Staying in Sync with The People Who Keep Your Doors Open & Your Business Booming™
- The New Civil Rights Issue: Was I Just Demoted Because I Have Wrinkles?
- Social Impact and Income Streams in the New World of Aging™
- Longevity Economy: Crisis or Opportunity?™
- Get Paid What You Are Worth™
- Women and the Road Ahead™
- Gray is the New Green: Leveraging the Longevity Economy™

### CALL TO ACTION

**Booking Karen For Media:**  
Call/email for availability.  
**203-266-1100**  
[Media@KarenSands.com](mailto:Media@KarenSands.com)  
[www.KarenSands.com](http://www.KarenSands.com)

Karen Sands is available for media engagements for national, regional, and local media.



**Karen's Amazon #1 Best Sellers:**  
*Gray is the New Green*  
*The Ageless Way*  
*The Greatness Challenge*  
*Visionaries Have Wrinkles*

## MORE OF WHAT MEDIA IS SAYING



### ***Riveting World-Class Speaker!***

My experience working with Karen Sands was superb. Her **mastery** level of professionalism, as well as her expertise on the topics of **futurism, the business of aging, aging in the workplace, and conscious aging** were exceptional. The feedback was phenomenal.

~ Maureen Metcalf, Founder/CEO Metcalf & Associates, Voice America

### ***Her on-air delivery is compelling.***

I have spent years working in the broadcast industry and have seldom been moved by a guest. Karen has been one of the few. She speaks to **topics which are timely and timeless**. She is extremely effective as a speaker. Her on-air delivery is compelling. She is **passionate, articulate, funny, intelligent and accessible**. I would highly recommend Karen as a contributor for regular or guest spots or anyone interested in producing a successful radio program.

~ Paul Cavalcante, Host, Formerly CD 101.9, Currently WQXR-FM

### ***Impressive. Knowledgeable. Contagious.***

I was so impressed with Karen's presentation that I had one of our writers interview her about **executive & leadership coaching** for our publication Best Practices in Human Resources. The first interview was so successful that the writer interviewed her again, this time about **midlife coaching**. Her enthusiasm for these subjects was contagious!

~ Elaine Quayle, Associate Editor, Business and Legal Reports, Inc.

### ***Knowledgeable. Accessible. Way ahead of the times.***

So much knowledge and so clearly shared with us. It was a pleasure interviewing Karen Sands for WomenUP Radio. She was warm, positive, upbeat and a mine of valuable and helpful information on the topic we were discussing, **Ageism in the Workplace and Ageism in Empowerment**. So much knowledge and so clearly shared with us. Thank you Karen and looking forward to having you back as a regular guest.

~ Anna Leticia Cook, Founder/ CEO, WomenUP & WomenUP Global Radio

### ***A data-packed, awe inspiring, and valuable resource for any media platform!***

Karen has knocked it out of the park AGAIN. Be it on radio, blog & TV interviews, blog postings & print articles Karen a **great choice for spot on commentary for any media outlet serving business owners or company leaders that is looking at the future**, regardless of your industry! Karen is the guest you want to knock your audiences socks off. If you don't listen to any other **authority expert on aging and business of aging** this year, make it with Karen. You won't be disappointed that's for sure!

~ Mark Hager & Aaron D. Murphy, Aging-in-Place Specialists and Producers & Hosts of Booming Your Bottom-Line

## AS SEEN IN



### **Karen Sands, MCC, BCC**

**The Wisdom Futurist: An Oracle for Today and Tomorrow  
SHAPING THE NEW STORY OF OUR AGE**

**in the marketplace, the workplace & in your place!**

Leading-edge Futurist, Educational Gerontologist, Strategic Partner, and Thought Leader who boldly advocates for the New Story of Our AGE. She illuminates the Perfect Storm forming at the edges of Population Aging, Healthcare, Longevity & Wellness with the Future of Leadership, Work & Education. A world-class, high-impact pioneering certified Master Coach (MCC, BCC), she is a Transformational Disruptor, offering professional leadership development & Whole Brain Foresight<sup>SM</sup>. Founder of Futures by Design Collabs, LLC, and Ageless Way Academy, LLC. A visionary game changer, firecracker keynoter & 10-book best-selling author.