



Meet

KAREN SANDS >

SHAPING THE NEW STORY OF OUR AGE

Recognized by Forbes as "One of the Top Female Futurists Worldwide" (2020), and by Bruce Rosenstein, Managing Editor of Leader to Leader as "Among the Top 42 Leading Futurist Authors Past and Present" (2021), and "One of the Authors of Top 55 Books on Longevity and Productive Aging" (2022), and listed on Futurist Ross Dawson's Top Global Female Futurists (2023)

SIGNATURE THEMES

FUTURES BY DESIGN™

In *Futures by Design*, Sands futurecasts futures that will continue to be disruptive as emerging megatrends and disruptors morph what we know as reality. If you are seeking to take the future to the next level, look no further to develop leadership and lifelong success, as well as more intuitive and reflective strategies for an expanded sense of self and leadership Agency and Authority.

THE GREATNESS CHALLENGE™

In *The Greatness Challenge*, Karen shifts paradigms and turns the future—and our role in it—inside out and upside down. She argues that as we face accelerating global and national crises. We are also on the verge of a (r)evolutionary shift towards greatness, which is emerging in all sectors and strata of society.

THE AGELESS WAY™

The Ageless Way masterfully jolts our assumptions and opens the way to envisioning new alternative futures in the Longevity Economy. Sands forecasts that women will redefine growing older, bolder, and richer. This will catalyze a transformation of the business of aging & the graying of enterprises, as we all step into the uncharted territory of the new Ageless Way™.

GRAY IS THE NEW GREEN™

Gray is the New Green inspires audiences to turn anxieties into assets in the new Longevity Economy. Trailblazing leaders will learn to leverage the graying of the globe for people, planet and profits. Insights gained will lay the foundation for effective, innovative—even visionary—approaches that will rock your AGE and your revenues.

SIGNATURE COURSES FROM FUTURES BY DESIGN COLLABS' AGELESS WAY ACADEMY

Offered in online and brick & mortar formats. Customized and licensed curriculum available. *Future Proof Forum™*, *Gray is the New Green™*, *Futures by Design™* ... More to come!

KAREN SANDS SPEAKING TOPICS

A sampling of other popular topics on the future:

- The Ageless Way to Lifelong and Long-Life Wellness & Longevity
- As a Trailblazer in the Aging Ecosystem, What Keeps You Awake At Night?™
- The Truth About the Future of Aging-Health Care™
- Get Future-Ready for Megatrends and Disruptors for Aging Healthcare Professionals™
- Healer: Heal Thy Self - From Burnout to On Fire™
- Attracting and Retaining Ageing & Healthcare Staff in Post-Pandemic Times™
- New Trends, Innovations and Possibilities for Healthcare Professionals.
- Unlocking Intergenerational Potential in the Ageless Workplace™
- Aging Out of Healthcare? Step Into Your New Future™
- Get Paid What You Are Worth™
- Bridging the Gap: Bringing Care & Profits Together in the New World of Aging & Longevity!
- New Trends, Innovations and Possibilities for Aging-Healthcare Professionals
- The Gray Ceiling: Coming of Age™
- A GeroFuturist's Perspective- Futures By Design™
- Staying in Sync with The People Who Keep Your Doors Open & Your Business Booming™
- Age-Toxic to Age-Friendly™
- The New Civil Rights Issue: Was I Just Demoted Because I Have Wrinkles?™
- Social Impact and Income Streams in the New World of Aging™
- Gray is the New Green: Leveraging the Longevity Economy™



WANT TO HAVE KAREN AS A KEYNOTE FOR YOUR NEXT EVENT?

Book Karen for Speaking:

Call/email for availability.

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Speaker@KarenSands.com

www.KarenSands.com

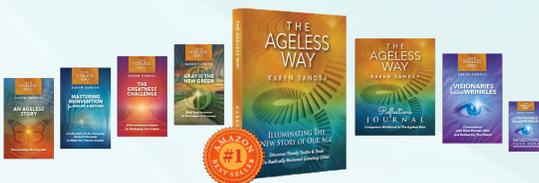
Presentations Available as:

Keynotes

Breakout sessions & panels

Interactive workshops

Longer series & retreats: RFP



Karen's **Amazon #1 Best Sellers**, *The Ageless Way*, *The Greatness Challenge*, *Gray is the New Green* and *Visionaries Have Wrinkles* are available as optional promotional purchases for attendees.

(Additional products available: www.KarenSands.com)

WHAT AGING, HEALTH CARE, LONGEVITY & WELLNESS SECTOR MEETING PLANNERS ARE SAYING



High Energy, No-Nonsense Karen Sands Helps Us Get Real, Get Paid and Get Results in the New World of Aging.

I sponsored GeroFuturist Karen Sands to speak about the topic: **'Getting Paid What You Are Worth in the Business of Aging and the Aging of Business.'** Karen has a fire about her that is infectious, and the entire room was on the edge of their seats. Karen shared her thunderous clarion call that it is time for those in the **people & culture management field and aging industry to leverage the Longevity Economy together to shift the paradigm from aging as a liability to aging as an asset.** I highly recommend her work for any keynote, workshop or conference.
~ Kari Cardinale, Sr. VP Digital & Alumni Strategy at Modern Elder Academy

Riveting World-Class Speaker!

My experience working with Karen Sands was superb. Her **mastery** level of professionalism, as well as her expertise on the topics of **futurism, the business of aging, aging in the workplace, and conscious aging** were exceptional. The feedback was phenomenal.

~ Maureen Metcalf, Founder/CEO Metcalf & Associates, Voice America

Impressive. Knowledgeable. Contagious.

I was so impressed with Karen's presentation that I had one of our writers interview her about **executive & leadership coaching** for our publication Best Practices in Human Resources. The first interview was so successful that the writer interviewed her again, this time about **creating "futures by design."** Her enthusiasm for these subjects was contagious!

~ Elaine Quayle, Associate Editor, Business and Legal Reports, Inc.

Knowledgeable. Accessible. Way ahead of the times.

So much knowledge and so clearly shared with us. It was a pleasure interviewing Karen Sands for WomenUP Radio. She was warm, positive, upbeat and a mine of valuable and helpful information on the topic we were discussing, **Ageism in the Workplace and Ageism in Empowerment.** So much knowledge and so clearly shared with us. Thank you Karen and looking forward to having you back as a regular guest.

~ Anna Leticia Cook, Founder/ CEO, WomenUP & WomenUP Global Radio

A data-packed, awe inspiring, and valuable resource for any media platform!

Karen has knocked it out of the park AGAIN. Be it on radio, blog & TV interviews, blog postings & print articles Karen **a great choice for spot on commentary for any media outlet serving business owners or company leaders that is looking at the future**, regardless of your industry! Karen is the guest you want to knock your audiences socks off. If you don't listen to any other **authority expert on aging and business of aging** this year, make it with Karen. You won't be disappointed that's for sure!

~ Mark Hager & Aaron D. Murphy, Aging-in-Place Specialists and Producers & Hosts of Booming Your Bottom-Line

PARTIAL CLIENT LIST

World Future Society • American Society on Aging • Association of Transformational Leaders • Society of Association Executives • CT Women's Coalition • eWomen Network • International Coach Federation (ICF) • Shoreline Area Senior Network • The Shift Network • Life Planning Network • Society of Certified Senior Advisors • New York Women's Agenda • One Spirit • Quinnipiac University Business School • University of Texas, Dallas • Hunter University/Brookdale Center of Aging • Positive Aging Conference • SE4a Area Agencies on Aging



Karen Sands, MCC, BCC

**The Wisdom Futurist: An Oracle for Today and Tomorrow
SHAPING THE NEW STORY OF OUR AGE
in the marketplace, the workplace & in your place!**

Leading-edge Futurist, Educational Gerontologist, Strategic Partner, and Thought Leader who boldly advocates for the New Story of Our AGE. She illuminates the Perfect Storm forming at the edges of Population Aging, Healthcare, Longevity & Wellness with the Future of Leadership, Work & Education. A world-class, high-impact pioneering certified Master Coach (MCC, BCC), she is a Transformational Disruptor, offering professional leadership development & Whole Brain ForesightSM. Founder of Futures by Design Collabs, LLC, and Ageless Way Academy, LLC. A visionary game changer, firecracker keynoter & 10-book best-selling author.