

KAREN SANDS >

Introductions, Bylines & Mini Profiles

For B2C:

Leading GeroFuturist™, Amazon #1 best-selling author, firecracker speaker, game-changer and thought leader on the Longevity Economy, 40+ market and Ageless Aging. Specializing in the future of women, ageless leadership and the business of aging. Karen is a bold advocate for The New Story of Our AGE, a “visionary with wrinkles,” an expert authority on midlife, and a Master Coach & Mentor who empowers Boomers to rock their age and inspires those who serve them to shape the world and their role in it. www.KarenSands.com

For B2B:

Leading GeroFuturist™, Amazon #1 best-selling author, firecracker speaker, game changer, and thought leader on the Longevity Economy, 40+ market, the business of aging & the aging of business, and Ageless Aging for all ages. A “visionary with wrinkles,” Karen is a bold advocate for her evolutionary model of a New Story of Our AGE. As a Consultant, Strategist, Trainer and pioneering Certified Master Coach, she guides and mentors trailblazers, visionary leaders, and their organizations toward the Triple Bottom Line: People, Planet & Profits, supporting them as they find and anchor their niche in the 21st century global business of aging climate, while evolving their role for a New Age. www.KarenSands.com